

Verity's Peace of Mind Guarantee

At Verity Homes, we don't just build houses... we build peace of mind. We promise to deliver a boutique home building experience that is unlike any other builder.

What do we mean by *boutique*? With Verity Homes, you get treated to a simple, fun and easy building process where you are guided every step of the way to make the best decision possible for your home, your budget and your timeline. It's a high-end, personal shopping level experience too often reserved only for those with the deepest pockets. At Verity, we build peace of mind by keeping these three promises...

An Unexpectedly Stress-Free Experience

Yes, your home is likely to be the single biggest financial investment of your life... but that doesn't mean it should be stressful (and our experience proves it can actually be the exact opposite). At Verity Homes, we've developed a fun, personally guided process that clears away the stress to make room for your creativity to flourish. You will work one-on-one with a New Home Specialist from day one until closing. Your emails, calls and texts will always be answered. Your questions will never be unwelcome. To build peace of mind, we deliver not just a satisfactory customer experience... we promise to give you an *unexpectedly* stress-free experience.

Open, Honest Communication

It's literally in our name — Verity is defined by “the quality or state of being true or real,” and we live up to our namesake. If we don't, we give you the power to call us out on it. In fact, we believe so strongly in treating you like the adult you are, we've created our own set of standards called “The Verity Homes Rules of Engagement” that governs how we communicate with our customers. It's an adult agreement that promises three things:

1. Honesty Over Ego
2. Transparency Over Confusion
3. Reality Over Fantasy

Building a new home is a complex process. There is lots of room in this business for ego, hidden mistakes, confusing jargon and general shadiness. **We are not that builder.** We promise to always be honest with you, and we expect the same level of honesty (brutal as it may be) from you.

Your Home, On Budget and On Time

We're not building your neighbor's home. We're building your home... with your budget and your timeline in mind. When you build with Verity Homes, you get a home perfected just for you, your budget and your desired move-in date. Working with your New Home Specialist and our Design Center Consultant, you will get to pick from literally hundreds of options — both interior and exterior — to customize your new home for your needs and desires... all within your budget. We promise to keep our collective feet planted firmly in reality so no surprises pop up, no budgets get blown and no deadlines get passed. Working together, between the two of us the only thing we won't be able to control is the weather.

Accountability

A promise made is nothing but an empty promise... until it turns into a promise kept. At Verity Homes, we make these three promises to you to build peace of mind. And to make sure we keep our promises, we're putting some skin in the game. At the end of the building process, when the final paperwork is being signed and we're turning over the keys to your new home, we will ask you to hold us accountable with the following three questions. You will be the judge of whether or not we kept our promises... and if we haven't, your first month's mortgage payment is on us. That's peace of mind.

1. Was your building experience with Verity Homes unexpectedly stress-free?
2. Was Verity Homes *always* open and honest with you during the building process?
3. Did we stay within budget? Did we hit our closing date?